

Section  
Quiz

14-1

# Purposes of Personality Theories

SCORE



## Matching

Match each item in Column A with the items in Column B. Write the correct letters in the blanks.  
(10 points each)

### Column A

- D 1. studied the way rewards and punishments shape our actions
- E 2. examined the impact of observational learning on personality
- B 3. stressed the potential for human growth
- A 4. emphasized the importance of unconscious motivations
- C 5. emphasized the importance of understanding personality characteristics

### Column B

- A. Sigmund Freud
- B. Abraham Maslow
- C. Gordon Allport
- D. B.F Skinner
- E. social learning theorists

## Multiple Choice

Choose the item that best completes each statement or answers each question. Write the letter of that item in the blank to the left of the sentence. (10 points each)

- B 6. The existence of several conflicting theories of personality helps to
  - A. inhibit progress.
  - B. invigorate discussion.
  - C. prove none are correct.
  - D. show that personality theory is an old and well-developed discipline.
- A 7. Which of the following terms does NOT appropriately describe personality?
  - A. short-term
  - B. consistent
  - C. enduring
  - D. unique
- C 8. All personality theories are concerned with \_\_\_\_\_ people.
  - A. psychoanalyzing
  - B. exploring the motivations of
  - C. understanding differences among
  - D. assessing the intelligence of
- B 9. Which of the following is NOT a purpose of personality theories?
  - A. discover behavioral patterns
  - B. explain instinctive behavior
  - C. determine how to improve life
  - D. explore how people conduct their lives
- A 10. \_\_\_\_\_ focus on how our thoughts, perceptions, and feelings shape our personalities.
  - A. Cognitive theories
  - B. Psychoanalytic theories
  - C. Social learning theories
  - D. Behaviorist theories